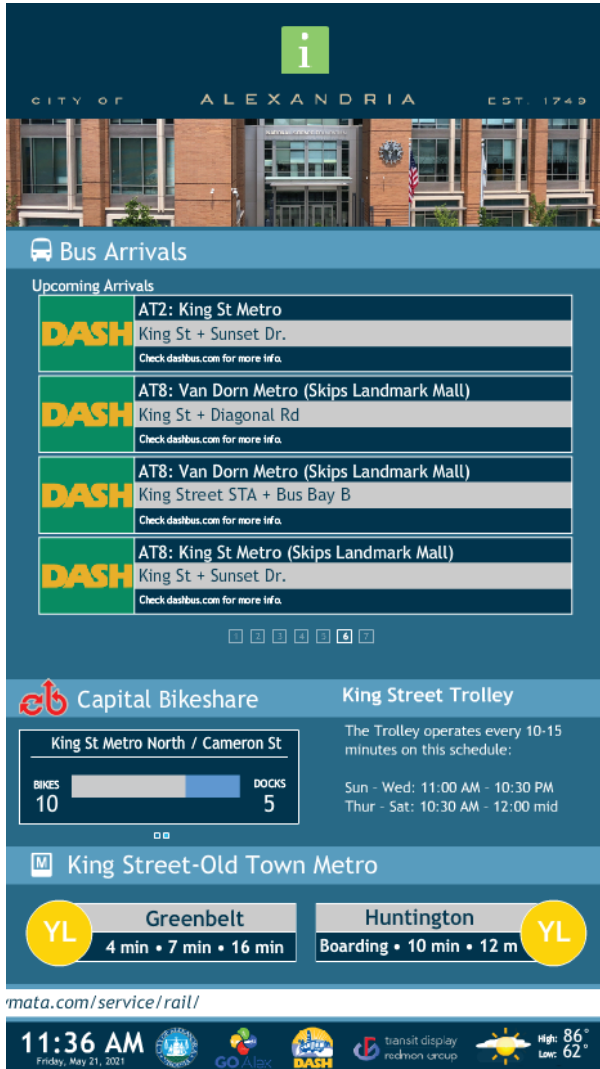


CLIENT: Alexandria Transit Company (DASH)
PROJECT: King Street Metro



The screenshot shows a digital signage interface for the Alexandria Transit Company (DASH) King Street Metro. The interface is divided into several sections:

- City of Alexandria:** Header with the city name and "EST. 1749".
- Bus Arrivals:** A section titled "Upcoming Arrivals" with a list of bus routes and arrival times. Each entry includes a "DASH" logo, the route name, and a link to "Check dashbus.com for more info".
- Capital Bikeshare:** A section titled "King Street Trolley" showing the "King St Metro North / Cameron St" dock status. It displays "BIKES 10" and "DOCKS 5".
- King Street-Old Town Metro:** A section showing boarding times for "Greenbelt" (4 min, 7 min, 16 min) and "Huntington" (10 min, 12 min).
- Footer:** A navigation bar with the time "11:36 AM", date "Friday, May 21, 2021", and weather "High: 86° Low: 62°".

Overview

As part of an extensive renovation to the largest commuter transit hub in Alexandria, Virginia, two free-standing kiosks featuring Redmon Group's Transit Displays provide the traveling public with multi-modal information including bus, rail, and bike-share real-time information and travel alerts.

Approach

Redmon worked with DASH to secure a full-sun free-standing kiosk hardware solution that would withstand the exposed environment at the renovated transit hub. Redmon worked with DASH to design an effective and engaging display that incorporates information reflecting the various transit options available including bike-share, DC METRO rail and bus services, and DASH bus and trolley service.

Applied Skills

- Deployed Transit Display software
- Graphic design and Illustration
- UI design
- XML, Multimedia Authoring
- Project management
- Hardware Integration and Installation