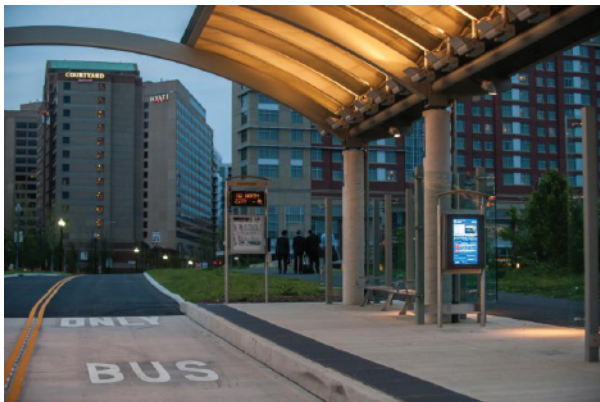


CLIENT: Arlington County Commuter Services
PROJECT: Arlington Metroway



Overview

Redmon Group's Digital Signage installed along the Arlington Metroway in Arlington, Virginia provides up-to-the-minute travel information not only on outdoor rated HD displays, but also on LED displays that are visible from much greater distances. This combination of technologies allows basic information about when the next bus arrives to be visible from anywhere within the covered stops, and more detailed information about travel options at the outdoor rated, portrait mounted Digital Signage.



Approach

For the Arlington Metroway, Virginia's first bus rapid transit line, technology was not an afterthought. Redmon Group worked with the county to find the right hardware solution to provide the maximum benefit to riders along this first of its kind in the area transit corridor. Planning for power and working with designers to ensure the mounts were functional and aesthetically pleasing, was all part of this job.

Applied Skills

- Graphic design
- Deployed Digital Signage software
- Multimedia authoring
- Hardware specification and acquisition
- Mounting design collaboration
- Hardware installation and integration
- Project management

