

**CLIENT:** Central Florida Regional Transportation Authority (Lynx)  
**PROJECT:** LYNX Central Station Digital Signage



## Overview

Redmon Group was selected to deploy our Digital Signage system at LYNX Central Station in Downtown Orlando, Florida. LYNX utilizes the Redmon Digital Signage software and content management system (CMS) to deliver tailored transit information and advertising to 24 bus bays. Outdoor-rated LCD displays are mounted back-to-back and offer route arrivals, alerts, and ads specific to the destination serving a given bay.



## Approach

Redmon worked with LYNX transit planners and a general contractor to deploy a hardware solution that would seamlessly integrate into existing station platforms and awnings. Redmon specified and designed an off-the-shelf and custom-designed mounting solution to meet design and architectural requirements. We also deployed our Push-to-Talk ADA compliant text-to-speech devices that help passengers of all abilities access real-time transit information. Our team trained staff on updating content within our CMS and provided documentation in order for agency staff to train others.



## Applied Skills

- Deployed Digital Signage Software
- Graphic design
- UI design
- Information architecture
- XML, Cold Fusion, Multimedia Authoring
- Project Management