redmon Group
interactive media

CLIENT: City of Alexandria, Virginia
PROJECT: Alexandria Transitway Digital Signage

Overview

Redmon Group partnered with The Convention Store to install seven real-time bus arrival LED displays for the Potomac Yards Transitway project in Alexandria, Virginia for the City of Alexandria. Redmon Group customized our Digital Signage software for the bus stops along Route 1 where new transit-oriented development is attracting residents and businesses to the area. Each stop has a Text-to-Speech capability enclosure box that reads the latest bus data from the screen to aid the seeing impaired.

Applied Skills

- Design and hardware procurement
- Research
- Hardware installation
- Monitoring and maintenance
- Project management