redmon Group
interactive media

CLIENT: GoRaleigh Transit
PROJECT: GoRaleigh Transit Station Digital Signage

Overview

Redmon Group was selected to design and install our Digital Signage system at GoRaleigh Transit's renovated downtown bus station in Raleigh, North Carolina. Redmon deployed our Digital Signage software and content management system (CMS) to 36 outdoor-rated LCD displays throughout the station and at the information booth. Our CMS parses GoRaleigh's bus data to display information relevant to each transit station platform. Redmon designed a custom presentation that utilizes GoRaleigh's branding and features real-time departure information, service alerts, maps, news, and fares.

Approach

Redmon configured and installed groups of pole-mounted, double-sided displays 11 to 13 feet from the ground at 5 platforms using off-the-shelf and custom-designed hardware. The solution, built seamlessly into GoRaleigh's existing structures, provides passengers real-time information throughout the station. Redmon also configured and installed 8 large LCD displays at the station information booth. Redmon continues to provide remote monitoring of the signage software and in recent years has incorporated an automated arrival/departure voice announcements feature.

Applied Skills

- Deployed Digital Signage software
- Hardware specification and installation
- Graphic design and Illustration
- CMS training for staff
- UI design
- Project management

info@redmon.com | Alexandria, Virginia | (703) 838-5461 | www.redmon.com