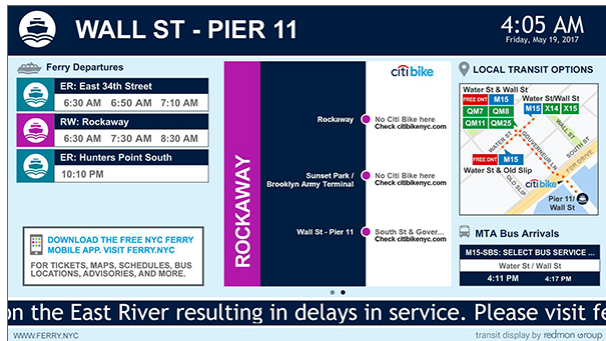
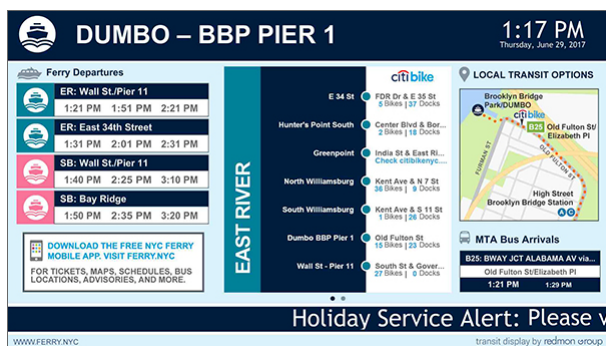


CLIENT: Hornblower
PROJECT: NYC Ferry Digital Signage



Overview

Redmon Group was selected by Hornblower, operator of NYC Ferry, to implement our Transit Display system for a new passenger ferry service between the boroughs of New York City. Redmon deployed our Transit Display software and content management system (CMS) to over 20 outdoor-rated LCD displays. Redmon designed a custom interface that incorporates bus arrivals, alerts, and CitiBike availability near the ferry landings. Our ferry arrival module features a real-time departure information icon that indicates to riders whether times shown are in real-time or scheduled time.



Approach

Redmon worked with Hornblower to recommend a hardware solution that would withstand the exposed environment at the dockside landings. Our engineers trained staff on updating content within our CMS and provided documentation in order for agency staff to train others on the use of the CMS. Redmon and Hornblower continue to deploy additional Transit Displays and our Push-to-Talk system, an ADA-compliant component that allows sight or sound-impaired riders to receive transit information, as the Ferry system expands.



Applied Skills

- Deployed Transit Display software
- Graphic design and Illustration
- UI design
- XML, Cold Fusion, Multimedia Authoring
- Project management